Travel by Brit

MEDIA KIT

Helping ordinary women dream, plan, and do extraordinary travel.

www.travelbybrit.com

Travel by Brit

blogger / copywriter / content creator

www.travelbybrit.com
brittanysawyerwriting@gmail.com

ABOUT ME

Hi, I'm Brittany

I'm a travel blogger based in Phoenix, Arizona, with a desire to help ordinary women **dream, plan** & **do** extraordinary travel.

After traveling to Europe for three weeks on my honeymoon, I realized that women tend to disqualify themselves from incredible travel experiences because it's **too complicated** or **too expensive**.

I'm on a mission to change that.

I launched Travel by Brit in May 2020 to use my **marketing** and **copywriting** experience to help ordinary women (just like me!) plan, execute, and enjoy the freedom of **travel.**

I look forward to connecting and discussing how my influence & copywriting skills can help you achieve your marketing goals.

Travel by Brit

blogger / copywriter / content creator

www.travelbybrit.com
brittanysawyerwriting@gmail.com

LOCATION

United States: 88.6%
Canada: 2.7%
United Kingdom: 2.1%

AGE

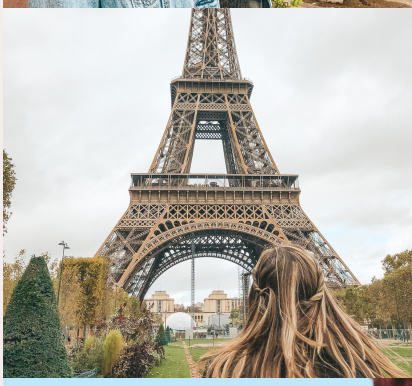
18-24: 11%
25-34: 30%
35-44: 16%
45-54: 11%
55-64: 17%
65+: 15%

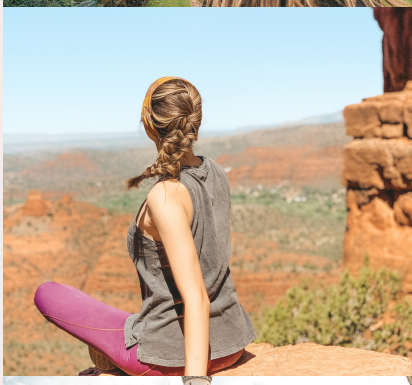
GENDER

Women: 76.5%
Men: 23.5%

AUDIENCE

Female American Age 25-34





BY THE NUMBERS

Monthly Users: **1,008**
Sessions: **1,100**
Ranking Keywords: **298**
Growth Rate: **67.2%**
travelbybrit.com

Followers: **1,530**
Engagement Rate: **14%**
Monthly Impressions: **16,000+**
@travelbybrit

Impressions: **158,300**
Total Audience: **147,300**
Engaged Audience: **1,085**
@travelbybritblog

Travel by Brit

blogger / copywriter / content creator

www.travelbybrit.com
brittanysawyerwriting@gmail.com

MY SERVICES

Blog Posts

Would you like a **thorough, written promotion** on my blog?

I'll write an SEO-friendly **blog post** that **features your brand**, and I will promote and distribute it across my social media channels.

Instagram Posts

With an **engagement rate of 14%**, my followers are highly engaged with my content.

I'll leverage my platform to **promote your travel destination, hotel, product, or service**, and I will tag your brand in the caption & photo.

Travel Copywriting

Are you a travel blogger, travel business, boutique hotel, or vacation rental company looking to **increase your web traffic**, **maximize your sales** & **find your dream customers**?

I can write engaging **SEO blog posts**, **re-craft old blog posts**, or write **original web copy** to drive your ideal clients to your website!

Travel by Brit

blogger / copywriter / content creator

www.travelbybrit.com
brittanysawyerwriting@gmail.com

GET IN TOUCH

Rates are determined on a per-project basis. Email me at **brittanysawyerwriting.com** to get discuss your needs & goals!