



Travel by Brit

MEDIA KIT

Helping ordinary women dream, plan, and do extraordinary travel.

www.travelbybrit.com

Travel by Brit

blogger / copywriter / content
creator

www.travelbybrit.com

brittanysawyerwriting@gmail.com

ABOUT ME

Hi, I'm Brittany

I'm a travel blogger based in Phoenix, Arizona, with a desire to help ordinary women **dream, plan & do** extraordinary travel.

After traveling to Europe for three weeks on my honeymoon, I realized that women tend to disqualify themselves from incredible travel experiences because it's **too complicated** or **too expensive**.

I'm on a mission to change that.

I launched Travel by Brit in May 2020 to use my **marketing** and **copywriting** experience to help ordinary women (just like me!) plan, execute, and enjoy the freedom of **travel**.

I look forward to connecting and discussing how my influence & copywriting skills can help you achieve your marketing goals.

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LOCATION

United States: 88.6%

Canada: 2.7%

United Kingdom: 2.1%

AGE

18-24: 11%

45-54: 11%

25-34: 30%

55-64: 17%

35-44: 16%

65+: 15%

GENDER

Women: 76.5%

Men: 23.5%

AUDIENCE

**Female
American
Age 25-34**

BY THE NUMBERS



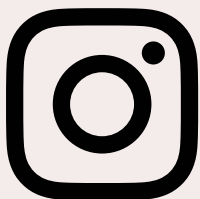
Monthly Users: **2,667**

Sessions: **3,040**

Ranking Keywords: **298**

Growth Rate: **81.2%**

travelbybrit.com



Followers: **1,530**

Engagement Rate: **14%**

Monthly Impressions: **16,000+**

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Monthly Impressions: **46,330**

Total Audience: **34,950**

Engaged Audience: **1,800**

@travelbybritblog



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MY SERVICES

Blog Posts

Would you like a **thorough, written promotion** on my blog?

I'll write an SEO-friendly **blog post** that **features your brand**, and I will promote and distribute it across my social media channels.

Instagram Posts

With an **engagement rate of 14%**, my followers are highly engaged with my content.

I'll leverage my platform to **promote your travel destination, hotel, product, or service**, and I will tag your brand in the caption & photo.

Travel Copywriting

Are you a travel blogger, travel business, boutique hotel, or vacation rental company looking to **increase your web traffic, maximize your sales & find your dream customers?**

I can write engaging **SEO blog posts, re-craft old blog posts**, or write **original web copy** to drive your ideal clients to your website!

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GET IN TOUCH

Rates are determined on a per-
project basis. Email me at
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to get discuss your needs & goals!

